

Sign Up Information

PCA Quality Gold Seal Program

Outlined below is the pricing guide for the evaluation and licensing of your product(s).

Certification and Licensing Fees:

- \$ 2,400, per item, any additional items \$ 400 each. This will cover the testing and licensing fee for one year.
- There will be a licensing fee of \$ 500 per item for each additional year of usage of our quality gold Seal.

We at the Professional Chefs Association will help market your product(s) through:

- Full page advertisement on our website: www.professionalchef.com
- Monthly e-mail flyers to over 14,000 Hotel and Restaurant Executives with your company and Quality Gold Seal product(s) information.
- Discounts at our Regional Trade Shows and Culinary Salons Of Excellence.
- Collaboration with our PCA members, currently at 3,500 and growing.
- Advertisement in the National Restaurant News Magazine

Food, Beverage and Equipment products are evaluated by our Prestigious Chefs Testing Panel, in their own kitchens using the following guidelines (may vary depending on product(s):

- Application: usage, packaging, label, truth in advertisement, claims, guarantees ...
- Physical Properties: consistency, color, appearance, texture, taste, aroma, feel, freshness, shape, size...
- Performance: safety, recipe, service procedures, cost versus value...

If you have any further questions or need assistance with anything please give us a call. To sign up, please complete the section below and fax it to us at 877.392.1443.

Company Name:		
Contact:	E-mail:	
Address:		
City:	State:	Zip:
Phone:	Fax:	
Product 1:		
Product 2:		
Product 3:		
Comments:		

Retail: 65% will buy product with Award printed on it!
Whole Sale: 3500 + Members strong and growing